WTR 1000 Ranks Banner Witcoff as Top Trademark Firm, Recognizes Five Attorneys

Banner Witcoff is ranked as a top trademark firm in Illinois in the 2020 edition of World Trademark Review 1000 – The World's Leading Trademark Professionals.

In addition to the firmwide ranking, five Banner Witcoff attorneys are recognized as leading practitioners in the trademark legal practice. Chris Renk is ranked for his work in enforcement and litigation, and Anna King, Helen Hill Minsker, Katie Laatsch Fink and Rich Stockton are recognized in the prosecution and strategy category.

Now in its 10th year, the WTR 1000 recommends top trademark firms and attorneys in over 80 jurisdictions globally. The guide is based on extensive research conducted over a four-month period with hundreds of attorneys around the world and their clients involved with trademarks.

The guide said the following about Banner Witcoff:

"Leading IP boutique Banner Witcoff manages some 14,000 active trademark applications and registrations in more than 180 countries and has prosecution and portfolio management down to a fine art. One of the stars of the practice is Anna King, who makes her debut in the WTR 1000 this year. She provides wonderful training and mentorship to the ensemble's paralegal corps and is a master at ensuring that the practice is streamlined and efficient. What is more, she is an excellent team player, working closely with Helen Hill Minsker and Richard Stockton on behalf of the Marmon Group and Schneider Electric, respectively. Minsker shines on the non-contentious side, while also maintaining a dynamic practice at the TTAB. Whatever her instructions, she never loses sight of the business objective. "She is a distinguished and seasoned lawyer who is outstanding substantively and a collegial but tough adversary." Stockton's stage is truly global – he manages multiple portfolios with 1,000-plus IP properties across the world. King also links up frequently and effectively with Katie Laatsch Fink, an all-rounder who is in her element counselling clients, overseeing prosecution and leading cases in the courtroom. The firm's litigation side continues to hum thanks to the sterling efforts of Fink and out-and-out litigator Christopher Renk. A recent highlight for the pair was successfully representing Converse in ITC and federal court trade dress litigation against Wal-Mart and Skechers."

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