Christopher Renk discusses Coke trade secrets case in article on Fox News.

August 8, 2006

On July 8, 2006, Christopher Renk discussed the new Coke trade secrets case in a Reuters article published by Fox News. The case involves a Coca-Cola company insider who stole trade secrets relating to a new drink under development, and thereafter tried to sell the information to rival Pepsi. Renk commented on changes in secrecy policies that may result from the case.

For a link to the complete Fox News article, please click here.

Posted: August 8, 2006