

Banner Witcoff Shortlisted for Managing IP Americas Awards 2020

Banner Witcoff's trademark practice has been shortlisted for Managing IP's Americas Awards 2020. The publication announced the shortlists in a Feb. 5 article.

Banner Witcoff made the shortlists in two categories for the Midwest region: trademark prosecution and trademark contentious. Winners will be announced at a March 26 ceremony in New York.

In 2019, Managing IP named Banner Witcoff "Trademark Contentious Firm of the Year" and "Trademark Prosecution Firm of the Year" among Midwest firms. Banner Witcoff also received Managing IP's "Impact Case of the Year" award for its work representing Converse in its trademark battle against entities selling knock-off versions of the company's iconic Chuck Taylor All Star sneaker.

Posted: February 7, 2020