

## Banner & Witcoff Breaks the 2007 Design Patent Procurement Record

September 23, 2008

On September 23, 2008, Banner & Witcoff surpassed last year's record for prosecuting the most design patents to issuance by a law firm in a calendar year.

The record breaking 745th patent is U.S. Patent No D577,472. It was procured on behalf of firm client, Electrolux and it corresponds to its Front Load Washer & Dryer with Wave-Touch™ Controls. The new stylishly-designed washers and dryers with Wave-Touch™ Controls have the fastest wash-to-dry time (just 36 minutes to wash AND dry a load), and eco-friendly washers that use up to 83% less energy and 56% less water.

With more than three months remaining in the calendar year, Banner & Witcoff continues to procure design patents in record numbers and hopes to achieve most design patents procured by a law firm in a calendar year for the third year in a row.

Banner & Witcoff would like to thank its design-driven clients who entrust us with the responsibility of procuring design patent protection on their behalf.

For more information on Electrolux's innovative washers and dryers please click here.

Please direct all media inquires to Colleen Strasser at cstrasser@bannerwitcoff.com or 312.463.5465

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